

# 2021

# SPONSORSHIP OPPORTUNITIES



## YLC WEDNESDAY AT THE SQUARE *presents*

### “ONE NIGHT ONLY” SPONSORSHIPS AT A GLANCE

## BENEFITS:

MARKETING

ON-SITE

- > Logo placement in promotional emails
- > Social media features
- > Name and logo with link on website
- > Inclusion on official commemorative poster
- > Express entrance line
- > Digital logo displayed at venue
- > Inclusion in opening & intermission PA announcements
- > Private orchestra box for your guests
- > Premium VIP tickets
- > VIP tickets with reserved seating
- > General admission tickets

	2 AVAILABLE	8 AVAILABLE	10 AVAILABLE
TITLE	PRESENTING	SUPPORTING	PARTICIPATING
SPONSOR	SPONSOR	SPONSOR	SPONSOR
\$10,000	\$5,000	\$2,500	\$1,000
SOLD	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	✓	✓	✓
	50	20	
			10
			8



“AOS Interior Environments welcomes you back to the festival experience of a Wednesday in downtown New Orleans. We didn't get the fall festival season that we were aiming for, but this special One Night Only concert is the premier opportunity for you and your business to support our city's cultural economy. Engage your team, clients, and friends with us on November 10th and plan to join us for the return of YLC Wednesday at the Square in Lafayette Square in spring 2022.”  
 - Shelby E. Russ, Jr. | AOS President +CEO

CONTACT TO RESERVE YOUR SPONSORSHIP LEVEL: **LINDSEY JAKIEL DIULUS** • YLC Executive Director  
 lindsey@ylcnola.org or 504.585.1527 **YLCWATS.COM**

